

# Help your employees get the benefit of saving for college

Now you can:

- Make a difference in a child's future
- Make your benefits more competitive
- Do both without spending money on new systems or burdening your HR/Payroll departments

All of these benefits are available through a new payroll deduction program that can help your employees save for their children's or grandchildren's higher education: Indiana's **CollegeChoice 529 Direct Savings Plan**.

With CollegeChoice 529, employees can contribute as little as \$25 per pay period, a small amount for the satisfaction of helping a child have a better future. This valuable benefit costs nothing to implement, and is simple for your HR or Payroll department to administer.

Give your employees a benefit that can help their children move closer to affording a college education: CollegeChoice 529.

## An Institutional Relationship Manager is here to help

A local Institutional Relationship Manager can help before and after you put a plan in place, by:

- Talking with you and your HR/Payroll departments about how to initiate a 529 payroll deduction program
- Educating your employees at a seminar or at a benefits fair about the importance of saving for college

## Contact us

To schedule a visit from an Institutional Relationship Manager:

Submit: An online request at [indianas529.com](http://indianas529.com) (**Upcoming Events**)

Email: [indianaemployer@upromise.com](mailto:indianaemployer@upromise.com)

For more information or for additional literature:

Visit: [indianas529.com](http://indianas529.com)

Call: **1.866.485.9383**, Monday – Friday, 8 a.m. to 8 p.m. Eastern time



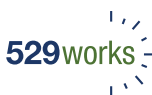
### Everything you need for payroll deduction

In this kit, you'll find all the information you need to get started:

- CollegeChoice 529 literature
- Why 529 plan payroll deduction is a smart benefit
- Step-by-step instructions on implementing the program
- Employee payroll deduction enrollment procedures



**CollegeChoice 529\***  
DIRECT SAVINGS PLAN



The benefit of 529 plans — with less paperwork, cost, and effort.

See reverse for important legal information

**For more information about the CollegeChoice 529 Direct Savings Plan, call 1.866.485.9415 or visit [www.collegechoicedirect.com](http://www.collegechoicedirect.com) to obtain a Disclosure Statement which includes investment objectives, risks, charges, expenses, and other important information; read and consider it carefully before investing. Upromise Investments, Inc. Distributor and Underwriter.**

**If you are not an Indiana taxpayer, consider before investing whether your or the beneficiary's home state offers any state tax or other benefits that are only available for investments in such state's qualified tuition program.**

CollegeChoice 529 Direct Savings Plan (Plan) is administered by the Indiana Education Savings Authority. Upromise Investments, Inc. serves as the Program Manager and Upromise Investment Advisors, LLC, provides investment advisory services and recordkeeping and administrative services. Upromise Investments, Inc. and Upromise Investment Advisors, LLC have overall responsibility for the day-to-day operations, including marketing and distribution of the Plan. Dodge & Cox; Frontegra Asset Management, Inc.; The Vanguard Group, Inc.; and Western Asset serve as Investment Managers for the Plan. The Plan's Portfolios, although they invest in mutual funds, are not mutual funds. Units of the Portfolios are municipal securities and the value of units will vary with market conditions.

Investment returns are not guaranteed, and you could lose money by investing in the Plan.